



**9. CENTURY SIP PAYMENT VIA POST DATED CHEQUES** (Minimum 36 PDC's)

\*Separate cheque / demand draft must be issued for each investment, draw in favour of respective scheme name. Minimum Amount Rs. 1,000/-

<b>First Installment has to be through Cheque / DD.</b>		1st CSIP Cheque / DD No.	1st Cheque Dated	D	D	/	M	M	/	Y	Y	Y	Y				
Total No. of CSIP	1 <sup>st</sup> Cheque	+	=	Total Installments	Cheque No. From		Cheque No. To										
Century SIP Installment Amount (Rs.)		(minimum Rs. 1,000/-)		Cheque Date From	D	D	M	M	Y	Y	Cheque Date To	D	D	M	M	Y	Y
Drawn on Bank	Branch		City														
CSIP Date	<input type="checkbox"/> 1st	<input type="checkbox"/> 7th	<input type="checkbox"/> 10th	<input type="checkbox"/> 14th	<input type="checkbox"/> 20th	<input type="checkbox"/> 21st	<input type="checkbox"/> 28th	(you can choose only one) (For CSIP tenure ref. Instruction No. 12(vi))									

**10. BANK ACCOUNT DETAILS** (Please note that as per SEBI Regulations it is mandatory for investors to provide their bank account details) Refer Instruction No. 3

Name of the Bank													
Branch Address													
City	Pin Code	Account No.											
MICR CODE	This is a 9 digit number next to your Cheque Number. Please attach an extra blank cancelled cheque or a clear photocopy of a cheque			Account Type	<input type="checkbox"/> SAVINGS	<input type="checkbox"/> CURRENT	<input type="checkbox"/> NRE	<input type="checkbox"/> NRO	<input type="checkbox"/> FCNR	<input type="checkbox"/> OTHERS (please specify)			

**11. DECLARATION OF GOOD HEALTH** (All the fields are mandatory) **Please Tick (✓) For Either Yes or No – Otherwise The Application Will Be Invalid** (Ref. Instruction No. 14)

1.	Have you ever been treated for symptoms of high blood pressure, diabetes, heart attack or heart disease, stroke, chest pain, kidney disease, AIDS or AIDS related complex, cancer or tumor, asthma or respiratory disease, mental or nervous disease, liver disease, blood disease, digestive and bowel disorder, disorder of the bones, spine or muscle?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
2.	Have you within the last 2 years taken any form of medication for more than 14 consecutive days to treat an illness or disease?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
3.	Have you within the last 2 years consulted any medical practitioner for any condition other than minor impairment such as cold or flu?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

I understand and agree that the answers to the questions in this Declaration of Good Health are true and complete to the best of my knowledge and belief. I authorize any medical practitioner, hospital, employer, institution or any other person, to disclose to Birla Sun Life Insurance Company Limited any information relating to my health or employment now or at any time in the future. I understand and agree that failure to answer any question in this Declaration truthfully will render the insurance cover invalid and void.

Date of Birth	D	D	M	M	Y	Y	Signature of the Life Assured	Date	D	D	M	M	Y	Y
GENDER	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE			Place									

If the declaration is negative, please provide details \_\_\_\_\_

**12. REDEMPTION / DIVIDEND REMITTANCE** Refer Instruction No. 7

<b>Direct Credit available in Banks mentioned in Instruction No. 7 :</b> Unitholder having bank account with these banks will receive their Redemption / Dividend Payments (if any) directly into their bank account.	<b>In case Unitholders wish to receive a cheque (instead of a direct credit into their bank account), please indicate the preference below:</b> I/We want to receive the redemption and dividend proceeds (if any) by way of a cheque. <input type="checkbox"/> Yes <input type="checkbox"/> No
<b>ELECTRONIC CLEARING SERVICE (ECS) for Dividends only</b> I authorise Birla Sun Life Mutual Fund to credit my dividend payments through ECS <input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Real Time Gross Settlement (RTGS) for redemptions only</b> (Refer Instruction No. 15) I/We request you to activate Real Time Gross Settlement (RTGS) facility for my folio and remit the redemption proceeds through RTGS <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>It is the responsibility of the Investor to ensure the correctness of the IFSC code of the recipient / destination branch corresponding to the Bank details mentioned in Section 8.</b> (Refer Instruction No. 14) IFSC CODE _____

**13. NOMINATION DETAILS** (Refer Instruction No. 6) In case of multiple nominees - more than 1 up to 3 - fill a separate nomination form available on our website (www.birlasunlife.com) or any of Birla Sun Life Mutual Fund branches

I/We do hereby nominate the undermentioned Nominee to receive the units to my / our credit in this folio no. in the event of my / our death. I / We also understand that all payments and settlements made to such Nominee (upon such documentation) shall be a valid discharge by the AMC / Mutual Fund / Trustees.

Nominee Name : _____	Date Of Birth : _____ / _____ / _____
Relationship : _____ Guardian / Parent Name (in case of minor): _____	Signature of Nominee or Parent / Guardian
Address : _____	
Witness Name: _____ Address : _____	Signature of the Witness
<input type="checkbox"/> I have attached the nomination details separately with this application form (Please tick if applicable)	

**14. DECLARATION(S) & SIGNATURE(S)** (Refer Instruction No. 1)

To, The Trustee, Birla Sun Life Mutual Fund	Date	D	D	M	M	Y	Y	Y	Y
Having read and understood the contents of the Scheme Information Document and Statement of Additional Information of the Scheme, I/We hereby apply for units of the scheme and agree to abide by the terms, conditions, rules and regulations governing the scheme. I/We hereby declare that the amount invested in the scheme is through legitimate sources only and does not involve and is not designed for the purpose of the contravention of any Act, Rules, Regulations, Notifications or Directions of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the government of India from time to time. I/We have understood the details of the scheme & I/we have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment.									
<b>For NRIs only:</b> I/We confirm that I am/we are Non Residents of Indian Nationality/Origin and that I/we have remitted funds from abroad through approved banking channels or from funds in my/our Non-Resident External /Non-Resident Ordinary /FCNR account. (Refer Instruction No. 5)									
I/We confirm that details provided by me/us are true and correct.									
**I have voluntarily subscribed to the on-line access for transacting through the internet facility provided by Birla Sun Life Asset Management Company Ltd. (Investment Manager of Birla Sun Life Mutual Fund) and confirm of having read, understood and agree to abide the terms and conditions for availing of the internet facility more particularly mentioned on the website www.birlasunlife.com and hereby undertake to be bound by the same. I further undertake to discharge the obligations cast on me and shall not at any time deny or repudiate the on-line transactions effected by me and I shall be solely liable for all the costs and consequences thereof.									
Signature	First Applicant / Authorised Signatory			Second Applicant			Third Applicant		

**BIRLA SUN LIFE CENTURY SIP**

an application for **CENTURY SIP APPLICATION FORM**

Scheme Name \_\_\_\_\_ Plan \_\_\_\_\_ Option \_\_\_\_\_

Sweep To:- Scheme Name \_\_\_\_\_ Plan \_\_\_\_\_ Option \_\_\_\_\_

CSIP Date \_\_\_\_\_ CSIP Amount (Rs.) \_\_\_\_\_



(PLEASE READ THE INSTRUCTIONS BEFORE FILLING UP THE FORM)

## CSIP THROUGH ECS / AUTO DEBIT FACILITY FORM (Please attach cancelled cheque copy)

Application No. **C**  
**WSA009414**

Investor's ARN <b>ARN-19203</b> (Ref. Instruction No. 8)	Sub-Broker's Name & ARN	Stamp & Sign Official Acceptance Point
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Request for  Registration of CSIP  Change in Bank DetailsDate 

D	D	M	M	Y	Y	Y	Y
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**1. APPLICANT INFORMATION (MANDATORY)**

\*Refer Instruction No. 3

## NAME OF FIRST / SOLE APPLICANT

Mr. Ms. M/s.

PAN\* (Mandatory for investors)

KYC

Complied

## NAME OF THE SECOND APPLICANT

Mr. Ms. M/s.

PAN\* (Mandatory for investors)

KYC

Complied

## NAME OF THE THIRD APPLICANT

Mr. Ms. M/s.

PAN\* (Mandatory for investors)

KYC

Complied

E-mail ID

please provide your email ID  
for mailing of Account Statement**2. CENTURY SYSTEMATIC INVESTMENT PLAN (CSIP)** (Ref. Instruction No. 12)

SCHEME	PLAN	OPTION										
<b>SWEEP TO</b> (Ref. Instruction 11)	PLAN / OPTION											
<b>First Installment has to be through Cheque / DD.</b>	1st CSIP Cheque / DD No.	1st Cheque Dated <table border="1"><tr><td>D</td><td>D</td><td>/</td><td>M</td><td>M</td><td>/</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr></table>	D	D	/	M	M	/	Y	Y	Y	Y
D	D	/	M	M	/	Y	Y	Y	Y			
Drawn on Bank												
CSIP Date <input type="checkbox"/> 1st <input type="checkbox"/> 7th <input type="checkbox"/> 10th <input type="checkbox"/> 14th <input type="checkbox"/> 20th <input type="checkbox"/> 21st <input type="checkbox"/> 28th (you can choose only one)	Each CSIP Amount (Rs.)											
CSIP Start Date <table border="1"><tr><td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr></table>	D	D	M	M	Y	Y	Y	Y	CSIP Tenure <b>55 yrs</b> - Your Current Age <input type="text"/> yrs = <input type="text"/> yrs	For more information ref. Instruction No. 12(vi).		
D	D	M	M	Y	Y	Y	Y					

E.g. Your Current Age is 30 years, then your CSIP Tenure would be 55 years - 30 years = 25 years.

**3. DECLARATION(S) & SIGNATURE(S)**

I/We hereby declare that the particulars given above are correct and express my / our willingness to make payments referred above through participation in ECS / Direct Debit Facility. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I/We would not hold Birla Sun Life Asset Management Company Ltd. (Investment Manager to Birla Sun Life Mutual Fund), their appointed service providers or representatives responsible. I/We will also inform Birla Sun Life Asset Management Company Ltd., about any changes in my / our bank account. I/We have read and agreed to the terms and conditions mentioned overleaf.

To,  
**The Trustee, Birla Sun Life Mutual Fund**  
Having read and understood the contents of the Scheme Information Document and Statement of Additional Information of the Scheme, I/We hereby apply for units of the scheme and agree to abide by the terms, conditions, rules and regulations governing the scheme. I/We hereby declare that the amount invested in the scheme is through legitimate sources only and does not involve and is not designed for the purpose of the contravention of any Act, Rules, Regulations, Notifications or Directions of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the government of India from time to time. I/We have understood the details of the scheme & I/We have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment.  
**For NRIs only:** I/We confirm that I am/we are Non Residents of Indian Nationality/Origin and that I/we have remitted funds from abroad through approved banking channels or from funds in my/our Non-Resident External/Non-Resident Ordinary /FCNR account. (Refer Inst. No. 5). I/We confirm that details provided by me/us are true and correct.

DATE	SIGNATURE/S	First / Sole Applicant	Second Applicant	Third Applicant								
<table border="1"><tr><td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr></table>	D	D	M	M	Y	Y	Y	Y				
D	D	M	M	Y	Y	Y	Y					

**4. ECS DEBIT BANK ACCOUNT DETAILS (MANDATORY)** (Ref. Instruction No. 10 & 13)

I/ We hereby authorise Birla Sun Life Asset Management Company Ltd., Investment Manager to Birla Sun Life Mutual Fund acting through their authorised service providers to debit my /our following bank a/c by ECS (Debit Clearing) / Direct Debit Facility or any other facility for collection of CSIP payments.

Name of A/c Holder as in Bank Records			
Name of the Bank			
Branch Address	City	Pin Code	
Account No.	Account Type [Please tick (✓)]	<input type="checkbox"/> SAVINGS	<input type="checkbox"/> CURRENT
MICR CODE	This is a 9 digit number next to your Cheque Number. Please attach an extra blank cancelled cheque or a clear photocopy of a cheque	<input type="checkbox"/> FCNR	<input type="checkbox"/> OTHERS _____ (please specify)
		<input type="checkbox"/> NRE	<input type="checkbox"/> NRO

**5. AUTHORISATION OF THE BANK ACCOUNT HOLDER** [to be signed by the Account Holder(s)]

This is to inform I/We have registered for the RBI's Electronic Clearing Service (Debit Clearing) / Direct Debit Facility and that my / our payment towards my / our investment in Birla Sun Life Mutual Fund shall be made from my / our below mentioned bank account number with your bank. I/ We authorise Birla Sun Life Asset Management Company Ltd. (Investment Manager to Birla Sun Life Mutual Fund), acting through their service providers and representative carrying this ECS mandate / Direct Debit Facility Form to get it verified & executed. Mandatory verification charges, if any, may be charged to my / our account.

Account Number	SIGNATURE/S	First / Sole Applicant	Second Applicant	Third Applicant
<input type="text"/>				

(To be signed by All Applicants if mode of operation is Joint) (As in Bank Records)

Signature verified & debit mandate received <input type="checkbox"/> Yes <input type="checkbox"/> No	Authorization of Branch Manager and Date
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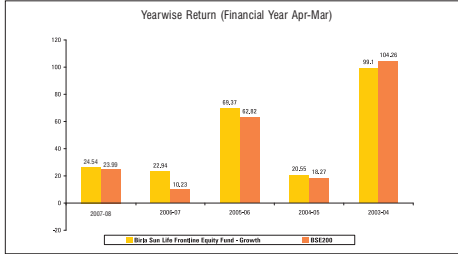
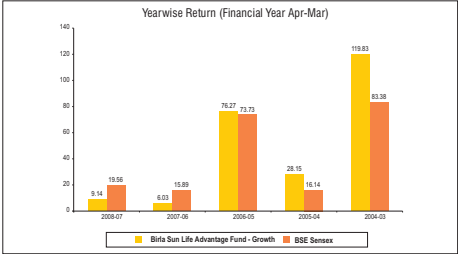
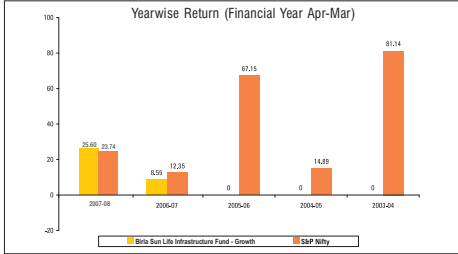
**SIP ACKNOWLEDGEMENT SLIP** (To be filled in by the Investor) **BIRLA SUN LIFE CENTURY SIP****BIRLA SUN LIFE ASSET MANAGEMENT COMPANY LIMITED**

Ahura Centre, 2nd Floor, Tower 'A', 96/A-D, Mahakali Caves Road, Andheri (E), Mumbai-400 093 Tel.: 022-66928000  
Toll Free : 1800-22-7000 (MTNL/BSNL only) / 1800-270-7000 | SMS 'SIP' to 56767 | connect@birlasunlife.com

Application No. **C**  
**WSA009414**Collection Centre /  
AMC Stamp & Signature

Received from Mr. / Ms. \_\_\_\_\_ Date : \_\_\_\_/\_\_\_\_/\_\_\_\_

[Please tick (✓)] **ENCLOSED**  PAN Proof  KYC COMPLIED

SCHEME FEATURES:	BIRLA SUN LIFE FRONTLINE EQUITY FUND	BIRLA SUN LIFE ADVANTAGE FUND	BIRLA SUN LIFE INFRASTRUCTURE FUND																																													
	<b>Refer to the Terms &amp; Conditions for Minimum Application Amount &amp; Applicable Load</b>		<b>Structure of Birla Sun Life Century SIP</b>																																													
Type of Scheme	An Open ended Growth Scheme	An Open ended Growth Scheme	An Open Ended Growth Scheme																																													
Investment Objective	An open-end growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, BSE 200. The secondary objective is income generation and distribution of dividend.	The objective of the scheme is to achieve long-term growth of capital, at relatively moderate levels of risk through a diversified research based investment approach.	Birla Infrastructure Fund seeks to provide medium to long-term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India.																																													
Asset Allocation	Types of Instruments	Types of Instruments	Types of Investments																																													
Pattern of the scheme	Equity & Equity Related instruments	Equity & Equity Related instruments	Equity and Related Instruments																																													
	Debt & Money Markets instruments	Debt & Money Markets instruments	Money market Instruments																																													
	Target Allocation	Normal Allocation	Asset Allocation																																													
	100%	At least 70%	80% to 100%																																													
	Allocation Range		Allocation Range (% of Net Assets)																																													
	75% - 100%	Upto 30%	90%																																													
	0%		10%																																													
Risk Profile of the Scheme	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.																																													
Plans and Options	Dividend (Payout, Reinvestment & Sweep option) and Growth	Dividend (Payout & Reinvestment & Sweep option) & Growth	Dividend (Payout, Reinvestment & Sweep option) and Growth																																													
Minimum Application Amount / Number of Units	Purchase (including switch-in) : Rs. 5000/- Additional Purchase (including switch-in) : Rs. 1000/- Repurchase : Nil	Purchase (including switch-in) : Rs. 5000/- Additional Purchase (including switch-in) : Rs. 1000/- Repurchase : Nil	Purchase (including switch-in) : Rs. 5,000/- Additional Purchase (including switch-in) : Rs. 1,000/- Repurchase : Nil																																													
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.																																													
Benchmark Index	BSE 200	BSE Sensex	S&P CNX Nifty																																													
Dividend Policy	The Scheme may declare dividends at the discretion of the Trustee, subject to the availability of distributable surplus.	The Scheme may declare dividends at the discretion of the Trustee, subject to the availability of distributable surplus.	The Scheme may declare dividends at the discretion of the Trustee, subject to availability of distributable surplus.																																													
Name of the Fund Manager	Mr. Mahesh Patil	Mr. A. Balasubramaniam	Mr. Mahesh Patil																																													
Name of the Trustee Co.	Birla Sun Life Trustee Company Private Limited	Birla Sun Life Trustee Company Private Limited	Birla Sun Life Trustee Company Private Limited																																													
Performance of the scheme : Compounded annualised returns	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Frontline Equity Fund	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Advantage Fund - Growth	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Infrastructure Fund																																													
	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year *</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BSLFEF Gr (NAV: Rs. 55.78)</td> <td>-7.34</td> <td>26.06</td> <td>34.48</td> <td>33.67</td> </tr> <tr> <td>BSE200</td> <td>-7.64</td> <td>21.31</td> <td>29.93</td> <td>29.53</td> </tr> </tbody> </table>	Returns	1 Year *	3 Years	5 Years	Since Inception	BSLFEF Gr (NAV: Rs. 55.78)	-7.34	26.06	34.48	33.67	BSE200	-7.64	21.31	29.93	29.53	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year*</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BSLAF Gr (NAV: Rs. 116.58)</td> <td>-16.44</td> <td>16.37</td> <td>30.20</td> <td>20.79</td> </tr> <tr> <td>BSE Sensex</td> <td>-7.67</td> <td>23.35</td> <td>30.46</td> <td>11.18</td> </tr> </tbody> </table>	Returns	1 Year*	3 Years	5 Years	Since Inception	BSLAF Gr (NAV: Rs. 116.58)	-16.44	16.37	30.20	20.79	BSE Sensex	-7.67	23.35	30.46	11.18	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year*</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BSLIF - Gr (NAV: Rs. 12.37)</td> <td>-17.21</td> <td>-</td> <td>-</td> <td>9.37</td> </tr> <tr> <td>S&amp;P Nifty</td> <td>-4.31</td> <td>-</td> <td>-</td> <td>13.10</td> </tr> </tbody> </table>	Returns	1 Year*	3 Years	5 Years	Since Inception	BSLIF - Gr (NAV: Rs. 12.37)	-17.21	-	-	9.37	S&P Nifty	-4.31	-	-	13.10
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	Inception - August 30, 2002 Note : Past performance may or may not be sustained in future. *Absolute Returns.	Inception - February 24, 1995 Note : Past performance may or may not be sustained in future. *Absolute Returns.	Inception - March 17, 2006 Note : Past performance may or may not be sustained in future. *Absolute Returns.																																													
																																																
Expenses of the Scheme	Entry Load (Incl. SIP transactions): For Purchase / Switch-in of units less than Rs. 5 crores in value: 2.25%. For Purchase / Switch-in of units equal to or greater than Rs. 5 crores in value: NIL. Exit Load (Incl. SIP transactions): For Purchase / Switch in of Units, less than Rs. 5 crores in value, an exit load of 1.00% is payable if units are redeemed / switched out within 12 months from the date of allotment. For Purchase / Switch in of Units, equal to or greater than Rs. 5 crores in value, no exit load is payable.	Entry Load (Incl. SIP transactions): For Purchase / Switch-in of units less than Rs. 5 crores in value: 2.25%. For Purchase / Switch-in of units equal to or greater than Rs. 5 crores in value: NIL. Exit Load (Incl. SIP transactions): For Purchase / Switch in of Units, less than Rs. 5 crores in value, an exit load of 1.00% is payable if units are redeemed / switched out within 12 months from the date of allotment. For Purchase / Switch in of Units, equal to or greater than Rs. 5 crores in value, no exit load is payable.	Entry Load (except for SIP transactions): For Purchase / Switch-in of units less than Rs. 5 crores in value: 2.25%. For Purchase / Switch-in of units equal to or greater than Rs. 5 crores in value: NIL. Entry Load (for SIP transactions): NIL. Exit Load (except for SIP transactions): For Purchase / Switch in of Units, less than Rs. 5 crores in value, an exit load of 1.00% is payable if units are redeemed / switched out within 12 months from the date of allotment. For Purchase / Switch in of Units, equal to or greater than Rs. 5 crores in value, no exit load is payable.																																													
(i) Load Structure	<ul style="list-style-type: none"> <li>No entry load shall be charged for Direct Applications.</li> <li>No entry load is applicable for switches between the schemes under equity fund family.</li> <li>No entry load shall be charged on the units subscribed by any fund of funds scheme.</li> <li>No exit load shall be charged on redemption by unitholders of units issued to them on Reinvestments of Dividends and units issued to unitholders as bonus units.</li> <li>For STP / SWP facility and applicable load structure, please refer to instructions on STP / SWP.</li> <li>The above load structure is subject to change. Please refer to the applicable load structure at the time of investing.</li> </ul>	<ul style="list-style-type: none"> <li>No entry load shall be charged for Direct Applications.</li> <li>No entry load is applicable for switches between the schemes under equity fund family.</li> <li>No entry load shall be charged on the units subscribed by any fund of funds scheme.</li> <li>No exit load shall be charged on redemption by unitholders of units issued to them on Reinvestments of Dividends and units issued to unitholders as bonus units.</li> <li>For STP / SWP facility and applicable load structure, please refer to instructions on STP / SWP.</li> <li>The above load structure is subject to change. Please refer to the applicable load structure at the time of investing.</li> </ul>	<ul style="list-style-type: none"> <li>No entry load shall be charged for Direct Applications.</li> <li>No entry load is applicable for switches between the schemes under equity fund family.</li> <li>No entry load shall be charged on the units subscribed by any fund of funds scheme.</li> <li>No exit load shall be charged on redemption by unitholders of units issued to them on Reinvestments of Dividends and units issued to unitholders as bonus units.</li> <li>For STP / SWP facility and applicable load structure, please refer to instructions on STP / SWP.</li> <li>The above load structure is subject to change. Please refer to the applicable load structure at the time of investing.</li> </ul>																																													
(ii) Recurring expenses [% of Net Assets]	First Rs. 100 crores : 2.50% Next Rs. 300 crores : 2.25% Next Rs. 300 crores : 2.00% Balance : 1.75% Actual expenses (unaudited) for the financial year ended March 31, 2008: 2.34%	First Rs. 100 crores : 2.50% Next Rs. 300 crores : 2.25% Next Rs. 300 crores : 2.00% Balance : 1.75% Actual expenses (unaudited) for the financial year ended March 31, 2008: 2.24%	First Rs. 100 crores : 2.50% Next Rs. 300 crores : 2.25% Next Rs. 300 crores : 2.00% Balance : 1.75% Actual expenses (unaudited) for the financial year ended March 31, 2008: 2.24%																																													
<small>This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the Scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights &amp; services, risk factors, penalties &amp; pending litigations, associate transactions, etc. investors should, before investment, refer to the Offer Document available free of cost at any of the Investor Service Centres or distributors or from the website: www.birlasunlife.com. The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM. This KIM is dated July 31, 2008.</small>																																																

## BIRLA SUN LIFE CENTURY SIP

Scheme Name \_\_\_\_\_ Plan \_\_\_\_\_ Option \_\_\_\_\_

Sweep To:- Scheme Name \_\_\_\_\_ Plan \_\_\_\_\_ Option \_\_\_\_\_

CSIP Date \_\_\_\_\_ CSIP Amount (Rs.) \_\_\_\_\_

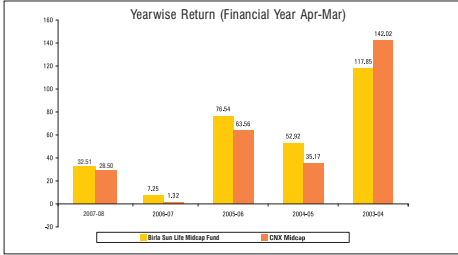
**SCHEME FEATURES:**

**BIRLA SUN LIFE MIDCAP FUND**

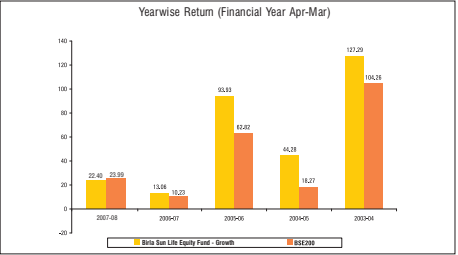
**BIRLA SUN LIFE EQUITY FUND**

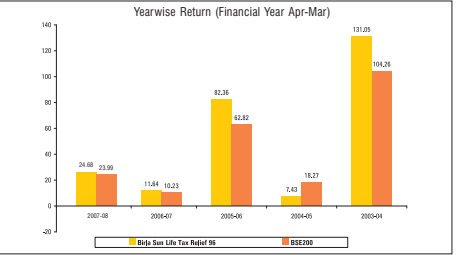
**BIRLA SUN LIFE TAX RELIEF '96**

**Refer to the Terms & Conditions for Minimum Application Amount & Applicable Load Structure of Birla Sun Life Century SIP**

Type of Scheme	An Open ended Growth scheme															
Investment Objective	The fund's investment objective is long term growth of capital at controlled level of risk by investing primarily in "Mid-Cap" Stocks. The level of risk is somewhat higher than a fund focused on large and liquid stocks. Concomitantly, the aim is to generate higher returns than a fund focused on large and liquid stocks.															
Asset Allocation	Types of Instruments															
Pattern of the scheme	Normal Allocation (% of Net Assets)															
Risk Profile of the Scheme	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.															
Plans and Options	Dividend (Payout, Reinvestment & Sweep option) & Growth															
Minimum Application Amount / Number of Units	Purchase (including switch-in) : Rs. 5,000/- Additional Purchase (including switch-in) : Rs. 1,000/- Repurchase : Nil															
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.															
Benchmark Index	CNX Midcap															
Dividend Policy	The Scheme may declare dividends at the discretion of the Trustee, subject to the availability of distributable surplus.															
Name of the Fund Manager	Mr. Sanjay Chawla & Mr. A. Balasubramaniam															
Name of the Trustee Co.	Birla Sun Life Trustee Company Private Limited															
Performance of the scheme : Compounded annualised returns	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Midcap Fund - Growth															
	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year *</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BMCF Gr (NAV : Rs. 68.64)</td> <td>-14.48</td> <td>22.20</td> <td>37.35</td> <td>39.15</td> </tr> <tr> <td>CNX Midcap</td> <td>-10.35</td> <td>17.50</td> <td>31.63</td> <td>36.57</td> </tr> </tbody> </table>	Returns	1 Year *	3 Years	5 Years	Since Inception	BMCF Gr (NAV : Rs. 68.64)	-14.48	22.20	37.35	39.15	CNX Midcap	-10.35	17.50	31.63	36.57
Returns	1 Year *	3 Years	5 Years	Since Inception												
BMCF Gr (NAV : Rs. 68.64)	-14.48	22.20	37.35	39.15												
CNX Midcap	-10.35	17.50	31.63	36.57												
	Inception - October 03, 2002 Note : Past performance may or may not be sustained in future. *Absolute Returns.															
																
Expenses of the Scheme (i) Load Structure	Entry Load (Incl. SIP transactions): For Purchase / Switch-in of units less than Rs. 5 crores in value: 2.25%. For Purchase / Switch-in of units equal to or greater than Rs. 5 crores in value: NIL. Exit Load (Incl. SIP transactions): For Purchase / Switch in of Units, less than Rs. 5 crores in value, an exit load of 1.00% is payable if units are redeemed / switched out within 12 months from the date of allotment. For Purchase / Switch in of Units, equal to or greater than Rs. 5 crores in value, no exit load is payable. • No entry load shall be charged for Direct Applications. • No entry load is applicable for switches between the schemes under equity fund family. • No entry load shall be charged on the units subscribed by any fund of funds scheme. • No exit load shall be charged on redemption by unitholders of units issued to them on Reinvestments of Dividends and units issued to unitholders as bonus units. • For STP / SWP facility and applicable load structure, please refer to instructions on STP/SWP. • The above load structure is subject to change. Please refer to the applicable load structure at the time of investing.															
(ii) Recurring expenses [% of Net Assets]	First Rs. 100 crores : 2.50% Next Rs. 300 crores : 2.25% Next Rs. 300 crores : 2.00% Balance : 1.75% Actual expenses (unaudited) for the financial year ended March 31, 2008: 2.22%															

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the Scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations, associate transactions, etc. investors should, before investment, refer to the Offer Document available free of cost at any of the Investor Service Centres or distributors or from the website: www.birlasunlife.com. The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM. This KIM is dated July 31, 2008.

Type of Scheme	An Open ended Growth Scheme															
Investment Objective	An open-end growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.															
Asset Allocation	Types of Instruments															
Pattern of the scheme	Target Allocation															
	Allocation Range															
	Equity & Equity Related															
	90%															
	80% - 100%															
	Debt & Money Markets															
	10%															
	0% -20%															
Risk Profile of the Scheme	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.															
Plans and Options	Dividend (Payout, Reinvestment & Sweep option) and Growth															
Minimum Application Amount / Number of Units	Purchase (including switch-in) : Rs. 5,000/- Additional Purchase (including switch-in) : Rs. 1,000/- Repurchase : Nil															
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.															
Benchmark Index	BSE 200															
Dividend Policy	The Scheme may declare dividends at the discretion of the Trustee, subject to the availability of distributable surplus.															
Name of the Fund Manager	Mr. Mahesh Patil															
Name of the Trustee Co.	Birla Sun Life Trustee Company Private Limited															
Performance of the scheme : Compounded annualised returns	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Equity Fund															
	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year *</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BSLEF Gr (NAV : 185.85)</td> <td>-15.80</td> <td>22.59</td> <td>40.68</td> <td>34.20</td> </tr> <tr> <td>BSE200</td> <td>-7.64</td> <td>21.31</td> <td>29.93</td> <td>19.00</td> </tr> </tbody> </table>	Returns	1 Year *	3 Years	5 Years	Since Inception	BSLEF Gr (NAV : 185.85)	-15.80	22.59	40.68	34.20	BSE200	-7.64	21.31	29.93	19.00
Returns	1 Year *	3 Years	5 Years	Since Inception												
BSLEF Gr (NAV : 185.85)	-15.80	22.59	40.68	34.20												
BSE200	-7.64	21.31	29.93	19.00												
	Inception - August 27, 1998 Note : Past performance may or may not be sustained in future. *Absolute Returns.															
																

Type of Scheme	An Open ended Equity Linked Savings Scheme (ELSS) (All investments in the scheme are subject to a lock-in period of 3 years from the date of allotment)															
Investment Objective	An open-end equity linked savings scheme (ELSS) with the objective of long term growth of capital through a portfolio with a target allocation of 80% equity, 20% debt and money market securities.															
Asset Allocation	Types of Instruments															
Pattern of the scheme	Target Allocation															
	Allocation Range															
	Equity & Equity Related															
	80%															
	80% - 100%															
	Debt & Money Markets															
	20%															
	0% -20%															
Risk Profile of the Scheme	Mutual Fund investments are subject to market risks. Please read the offer document carefully for details on risk factors before investment.															
Plans and Options	Dividend (Payout, Reinvestment & Sweep option) and Growth															
Minimum Application Amount / Number of Units	Purchase (including switch-in) : Rs. 500/- Additional Purchase (including switch-in) : Rs. 500/- Repurchase : Nil															
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the redemption request at the Official Points of Acceptance of Birla Sun Life Mutual Fund.															
Benchmark Index	BSE 200															
Dividend Policy	The Scheme may declare dividends at the discretion of the Trustee, subject to the availability of distributable surplus.															
Name of the Fund Manager	Mr. Ajay Garg															
Name of the Trustee Co.	Birla Sun Life Trustee Company Private Limited															
Performance of the scheme : Compounded annualised returns	Compounded annualised returns (%) of Growth option as at July 31, 2008. Birla Sun Life Tax Relief '96															
	<table border="1"> <thead> <tr> <th>Returns</th> <th>1 Year *</th> <th>3 Years</th> <th>5 Years</th> <th>Since Inception</th> </tr> </thead> <tbody> <tr> <td>BSLTR '96 Div (NAV : Rs. 69.09)</td> <td>-16.33</td> <td>18.81</td> <td>29.44</td> <td>31.17</td> </tr> <tr> <td>BSE200</td> <td>-7.64</td> <td>21.31</td> <td>29.93</td> <td>14.04</td> </tr> </tbody> </table>	Returns	1 Year *	3 Years	5 Years	Since Inception	BSLTR '96 Div (NAV : Rs. 69.09)	-16.33	18.81	29.44	31.17	BSE200	-7.64	21.31	29.93	14.04
Returns	1 Year *	3 Years	5 Years	Since Inception												
BSLTR '96 Div (NAV : Rs. 69.09)	-16.33	18.81	29.44	31.17												
BSE200	-7.64	21.31	29.93	14.04												
	Inception - March 29, 1996 Note : Past performance may or may not be sustained in future. *Absolute Returns.															
																

**Toll free: 1-800-22-7000 (MTNL/BSNL only) / 1-800-270-7000**

**SMS 'SIP' to 56767**

**Email: connect@birlasunlife.com**



**Birla Sun Life**  
*Mutual Fund*

## INSTRUCTIONS FOR FILLING APPLICATION FORM

### 1. GENERAL INSTRUCTIONS

- i) Please read the terms of the Offer Document carefully before filling the Application Form. Investors should also appraise themselves of the prevailing Load structure on the date of submitting the Application Form. Investors are deemed to have accepted the terms subject to which this offer is being made and bind themselves to the terms upon signing the Application Form and tendering payment.
- ii) Application form should be completed in English and in BLOCK LETTERS. Please tick in the appropriate boxes wherever applicable.
- iii) The signature should be in English or in any of the Indian languages specified in the eighth schedule of the Constitution of India. Thumb Impressions must be attested by a magistrate or a notary public or a special executive magistrate under his/her official seal.
- iv) The application complete in all respects along with the cheque(s) / ECS facility application form duly filled must be submitted to the nearest designated Investor Service Centre. Applications incomplete in any respect or not accompanied by cheque of the amount payable are liable to be rejected and the money paid will be refunded without interest.
- v) No receipt will be issued for the application money. The designated Investors Service Centre will stamp and return the acknowledgment slip in the application form, to acknowledge receipt of the application.

### 2. INVESTOR PARTICULARS

- i) Name and address must be given in full. (P.O. Box address is not sufficient.)
- ii) Applicants can specify the mode of holding in the application form as "Single" or "Joint" or "Anyone or Survivor". In the case of holding specified as "Joint", redemption and all other request/ transactions would have to be signed by all unit holders. However, in cases of holding specified as "Anyone or Survivor", any one of the unit holders will have the power to make all necessary requests, without it being necessary for all the unit holders to sign. In the event the account has more than one registered unit holders and the mode of holding is not specified in the application form, the default option for holding would be considered to be "anyone or survivor". However, in all cases, the proceeds of all dividend/redemption will be paid to the first named holder. All communications will also be sent to the first named holder.
- iii) Investors should clearly indicate their preference of Plan/option on the application form. If no plan is selected in the application form, the investment will be deemed to be for the default option.

### 3. BANK AND PERMANENT ACCOUNT NUMBER DETAILS

**Bank Details:** In order to protect the interest of investors from fraudulent encashment of cheques, the SEBI Regulations have made it mandatory for investors to mention in their application / Redemption request, the bank name and account number.

**PAN Details:** It is compulsory for all investors to quote their Permanent Account Number (PAN) and submit copy of the PAN card issued by the Income Tax Department, irrespective of the amount of investment, while making an application for Purchase of Units. In case of joint applicants, PAN details of all holders should be submitted. In case the investor making the application is a minor, PAN details of the Guardian must be submitted. Investors residing in the state of Sikkim are exempt from the mandatory requirement of PAN proof submission, however sufficient documentary evidence shall have to be submitted to Birla Sun Life Mutual Fund for verifying that they are residents of State of Sikkim.

### 4. KNOW YOUR CLIENT (KYC)

According to guidelines issued by SEBI under "The Prevention of Money Laundering Act, 2002, Mutual Funds are required to follow enhanced know your customer (KYC) norms. According to enhanced KYC norms, it is made compulsory for all investors to be KYC compliant while making an application for subscription of units, amounting to Rs. 50,000 and above, w.e.f. February 1, 2008.

Birla Sun Life Asset Management Company has made arrangements with CDSL Ventures Limited ("CVL"), to process KYC compliance. Investors can visit branches of BSLAMC or may visit [www.birlasunlife.com](http://www.birlasunlife.com), [www.amfiindia.com](http://www.amfiindia.com) and [www.cdslindia.com](http://www.cdslindia.com) to know detailed procedure for KYC compliance. On submission of KYC application alongwith the prescribed documents "KYC Acknowledgement letter" will be issued by CVL to the applicant.

Applications for subscriptions of value of Rs. 50,000 and above without a valid KYC compliance may be rejected. Provided further, where it is not possible to verify the KYC compliance status of the investor at the time of allotment of units, the BSLAMC shall verify the KYC compliance status of the investor within a reasonable time after the allotment of units. In the event of non compliance of KYC requirements, the BSLAMC reserves the right to freeze the folio of the investor(s) for any kind of transactions or affect mandatory redemption of unit holdings of the investors at the applicable NAV, subject to payment of exit load, if any and recovery of unamortized NFO expenses.

Investors who have obtained MIN allotment letter by submitting the PAN copy are deemed to be KYC compliant.

Investors should note that on completion of KYC Compliance all details of the investor in the Mutual Fund records will be replaced by the details as given in KYC Application Form by the investor to the CVL. Any change in this details like change of Name / Address / Status /Signature, etc. should be given by Investor directly to CVL in the prescribed manner.

### 5. MODE OF PAYMENT

- i) Payment for Century SIP can be through Direct Debit/ECS or Post Dated Cheques (PDCs).
- ii) Resident investors may make payment by cheque payable locally in the city where the application form is submitted at the local Birla Sun Life Asset Management Company Ltd. (BSLAMC) Offices / Authorised Collection Centres.
- iii) The cheque should be drawn on any bank which is situated at and is a member/sub member of the bankers clearing house. Cheque drawn on the bank not participating in the clearing house will not be accepted.

### 6. NOMINATION

- i) The nomination can be made only by individuals applying for / holding units on their own behalf singly or jointly in favour of one or more persons.
- ii) Unit holder can nominate only one person in whom the units held by him and the eligible insurance cover shall vest in event of his / her death.
- iii) A minor can be nominated and in that event, the name and address of the guardian of the minor nominee shall be provided by the unit holder.
- iv) Nomination can also be in favour of the Central Government, State Government, a local authority, any person designated by virtue of these offices or a religious or charitable trust.
- v) The Nominee shall not be a trust, society, body corporate, partnership firm, Karta of Hindu Undivided Family or a Power of Attorney holder. A non-resident Indian can be a Nominee subject to the exchange controls in force, from time to time.
- vi) Nomination in respect of the units stands rescinded upon the transfer of units.
- vii) Transfer of units in favour of a Nominee shall be valid discharge by the Asset Management Company against the legal heir.
- viii) The cancellation of nomination can be made only by those individuals who hold units on their own behalf singly or jointly and who made the original nomination.
- ix) On cancellation of the nomination, the nomination shall stand rescinded and the Asset Management Company shall not be under any obligation to transfer the units in favour of the Nominee.
- x) In case the nomination details are incomplete in any nature, the Century SIP Application will be treated as a normal SIP.

### 7. DIRECT CREDIT OF REDEMPTION/DIVIDEND

The Mutual Fund has an arrangement with select banks to enable direct credit of redemption / dividend proceeds into the bank account of the respective investors who have an account with any of these banks. This facility as a mode of payment is faster & safer (attach a copy of cancelled cheque). The potential risk of loss of instruments in transit through courier / post is also eliminated. In case the bank account as communicated by the Unit holder is with any of the select banks, the Mutual Fund shall automatically extend this facility to the Unit holders. If the remittance is delayed or not effected for reasons of incomplete or incorrect information, Mutual Fund cannot be held responsible. **The Mutual Fund, however, reserves the right to issue a cheque / demand draft in spite of an investor opting for Direct Credit.** However, if the Unit holders are not keen on availing of the facility and prefer receiving cheques / demand drafts, may indicate so on the application form. The Mutual Fund would then effect the payouts by cheque / demand draft. The list of Banks include ABN AMRO Bank, Citi Bank, Deutsche Bank, HDFC Bank, HSBC Bank, ICICI

Bank, IDBI Bank, Standard Chartered Bank, Axis Bank, Kotak Mahindra Bank, Yes Bank, Development Credit Bank, Amex which are subject to change from time to time

### 8. DIRECT APPLICATIONS

Investors should ensure to write the word 'DIRECT' in the column 'ARN No' or 'Broker Code' in their applications for fresh Century Systematic Investment Plans (CSIP) in all such cases where applications are not routed through any distributor/agent/broker.

In cases where unit holder uses a pre-printed transaction slip/application form where details in the 'ARN No' or 'Broker Code' column is already printed, unit holder should cancel the ARN No/ Broker Code, write 'DIRECT' in the said column. It should also be counter signed by the unit holder/all joint holder(s).

Transactions slips/application forms where the column under 'ARN No' or 'Broker Code' is provided, has to be filled by the unit holder as 'DIRECT' for processing the same as Direct applications.

Investors can submit their applications for fresh SIP at any of the Official Point(s) of Acceptance of Birla Sun Life Mutual Fund. The list of Official Point(s) of Acceptance is available on the website of Birla Sun Life Mutual Fund ([www.birlasunlife.com](http://www.birlasunlife.com)).

### 9. E-MAIL COMMUNICATION

Account Statements, Quarterly Newsletter, Annual Reports and Transaction Confirmation can be sent to Unit holders by post / e-mail. Should the Unit holder experience any difficulty in accessing in the electronically delivered documents, the unit holder shall promptly inform the same to the Mutual Fund. It is deemed that the Unit holder is aware of all security risks including possible third party interception of the documents and contents of the documents becoming known to third parties.

### 10. ELECTRONIC CLEARING SERVICE (ECS)

ECS facility is available only in respect of dividend payments and not in the case of Redemption of Units. Investors who have opted for the ECS facility of RBI for dividend payment will receive a direct credit of the amount due to them in their notified account whenever the payment is made through ECS. The Mutual Fund will send a separate advice to the Unit holders informing them of the direct credit. It should be noted that while the Mutual Fund will make all efforts, there is no commitment that this facility will be made available to all desirous investors. Applicants in cities not covered under ECS facility will receive dividend payments by cheques or demand drafts and the same will be mailed to the Unit holders.

### 11. DIVIDEND SWEEP FACILITY

Under this facility the Unitholders can opt for switching the dividend earned under any of the Open-ended Equity Scheme into any other Open-ended Equity Scheme or into Birla MIP or into Birla Cash Plus - Retail Plan, of Birla Sun Life Mutual Fund. Accordingly, dividend earned by the Unitholders shall be automatically switched either into any other Open-ended Equity Scheme or into Birla MIP or into Birla Cash Plus - Retail Plan, of Birla Sun Life Mutual Fund as opted by the Unitholder.

### 12. CSIP INVESTMENT AND PAYMENT DETAILS

- i) Applicants should indicate the Option (Dividend / Growth / Sweep) for which the application is made, by indicating the choice in the appropriate box provided for this purpose in the SIP Application Form.
- ii) In case Applicants wish to opt for both the Options, separate CSIP Application Forms will have to be filled.
- iii) The first CSIP instalment can carry any date and must be a cheque/DD payment. The first instalment of the SIP will be processed subject to applicable NAV & load, if any, on the date of NFO allotment. The second instalment in case of monthly CSIP will be processed on the available CSIP dates (currently 1st, 7th, 10th, 14th, 20th, 21st or 28th of every month) indicated by the investor, but immediately following the expiry of 30 Business Days from the date of processing the first CSIP. If the choice of date for the second instalment is not indicated by the investor, the second instalment of CSIP will be processed on the earliest CSIP date (1st, 7th, 10th, 14th, 20th, 21st or 28th) immediately following the expiry of 30 Business Days from the date of processing the first CSIP instalment.
- iv) All cheques must be drawn in favour of "Scheme Name" and crossed "Account Payee Only". A separate cheque must accompany each application /each Scheme.
- v) Birla Sun Life Mutual Fund / AMC, reserves the right to reject any application inter alia in the absence of fulfilment of regulatory requirements, fulfilment of requirements of the Offer Document and furnishing necessary information to the satisfaction of the Mutual Fund / AMC.
- vi) Century SIP will continue till you turn 55 years. Before this, if you decide to stop your CSIP, you have to intimate to the AMC or Authorised Collection Centre 30 working days prior to next CSIP date.

### 13. CSIP PAYMENT THROUGH ELECTRONIC CLEARING SERVICE (DEBIT CLEARING) / DIRECT DEBIT FACILITY OF THE RESERVE BANK OF INDIA (RBI)

- i) The bank account provided for ECS (Debit) should participate in local MICR clearing.
- ii) Investor will not hold Birla Sun Life Mutual Fund, its registrars and other service providers responsible if the transaction is delayed or not effected or the investor bank account is debited in advance or after the specific CSIP date due to various clearing cycles of ECS / Direct Debit Facility.
- iii) Birla Sun Life Asset Management Company Ltd., registrars of Birla Sun Life Mutual Fund and other service providers shall not be responsible and liable for any damages / compensation for any loss, damage etc. incurred by the investor. The investor assumes the entire risk of using this facility and takes full responsibility.
- iv) Birla Sun Life AMC and its service providers reserve the right to disclose the details of the Investors and their transactions using the CSIP Auto Debit Facility to third parties for the purposes of verification and execution of the Auto Debit Facility as also for the purpose of law enforcement, fraud prevention, audit and inspection requirement etc.
- v) The Investor undertakes and agrees that the CSIP Auto Debit Facility requested for via this Form is subject to acceptance of the terms and conditions mentioned in Offer Document of the Scheme.

### 14. GOOD HEALTH DECLARATION

Good Health declaration section 11 in application form is mandatory & needs to be filled up completely else the Century SIP Application form will be treated as normal SIP.

### 15. REAL TIME GROSS SETTLEMENT (RTGS)

Funds Transfer shall be effected only if the recipient/destination Bank/Branch is participating in RTGS. It is the responsibility of the Investor to ensure the correctness of the message especially the IFSC code of the recipient /destination branch & account number. The collecting bank as well as BSLMF will get valid discharge if the amount is credited to the account number mentioned in the Application even if the name of the Investor account holder differs. BSLMF shall not assume any liability or responsibility arising out of or made liable for any incorrect request or message. If the date of payment happens to be a holiday at the centre where the recipient branch is situated, the credit will be passed on to the Investor on next working day. BSLMF shall not be liable for delay in payments to the Investor if:

- i) Incorrect and insufficient details are provided.
- ii) If there is dislocation of work due to circumstances beyond the control of Remitting/Destination Banks including but not limited to circumstances like non-functioning of computer system, disruption of work due to natural calamities, strike, riot etc or Network or internet problem or other causes beyond the control of the Branch/ bank resulting in disruption of communication, such cases will be settled on the next working day when RTGS is functioning properly.

The Investor hereby agrees and undertakes that he is aware of all the RTGS rules set by RBI & to abide by all the rules, terms, conditions and administrative guidelines issued or which may be issued by the RBI or any other regulatory authorities applicable to the transactions relating to RTGS whether directly or/and indirectly.

### 16. Applications not complete in any respect are liable to be rejected.

**AGRA:** F/1, Kailash Tower, Sanjay Place, Agra - 282002. Phone: 0562-2524409 • **AHMEDABAD:** 505, Abhijeet 5th Floor, Mithakali Six Road, Navrang Pura, Ahemdabad - 380009. Phone: 079-26403553/48 • **AJMER:** 5.6 1st Floor, India Square, India Motor circle, Kutchery Road, Ajmer - 305001. • **ALLAHABAD:** Upper Ground Floor, House No. 45/1 (202), M.G Marg, Civil Lines, Allahabad - 211001. Phone: 0532-2427014/15/3201661 • **AURANGABAD:** 1st Flr, Sanjeevani Complex, near Rantaprabha Notors, Adalat road, Aurangabad - 431001. Phone: 0240-6453599 • **BANGLORE:** G-011, HM Geneva House 14, Cunningham House Road, Bangalore - 560052. Phone: 080-22389991/2/3/5 • **BARODA:** 3/A, SUN, Third Floor, Opp Race Course, Tower Next to Citi Bank, Gotri Road, Baroda - 390007. Phone: 0265-6582984/2986 • **BHOPAL:** 1st Flr, Kamal Towers, 149, M P Nagar, Zone - 1, Bhopal - 462011. Phone: 0755-4061365/4074052 • **BHUBHANESHWAR:** 1st Floor, 77, Kharvel Nagar, Janpath, Bhubhaneshwar 751001. Phone: 0674-2535521/3413 • **CHANDIGARH:** SCO : 55-56-57, 2nd Floor, ABOVE IDBI BANK, Sector : 8-C, Chandigarh - 160018. Phone: 172-2783556/557 • **CHENNAI:** Kubers Towers Old No-42, 1st Floor, Pantheon Road, Egmore Chennai - 600008. Phone: 044-42045003/28191681/42045002/28116610 • **COCHIN:** Casa Blanca, 2nd Floor, M G Road, Opp Citi Bank, Cochin - 682035. Phone: 0484-2383969/2366817 • **COIMBATORE:** 2nd Floor, Thirumalai Towers, 723 A & B, Avinashi Road, Coimbatore - 641018. Phone: 0422-4350262/64 • **DEHRADUN:** 97, India Trade Center, Rajpur Road. Dehradun - 248001. Tel No : 0135-3241324, Telefax: 0135-2744324 Mobile # 9837431731 • **DELHI:** C-34, 1st Floor, Inner Circle, Connaught Place, New Delhi - 110001 Phone: 011-23323070 • **DHANBAD:** 202 A, 2nd Floor, Sri Ram Plaza, Bank More, Dhanbad, Jharkhand. • **DURGAPUR:** 3rd Floor, City Plaza, City Center, Durgapur - 713216. Phone: 034-36450619/21 • **GOA:** 3-G, Sesa Ghor, Patto Plaza, Panjim, Goa - 403001. Phone: 0832-2437628/29 • **GURGAON:** 617, Galleria Commercial, DLF City Phase IV, Gurgaon - 122 002. Phone: 0124-4235974/75 • **GUWAHATI:** Orion Tower, 7, 8, 1st floor, G.S Road, Guwhati. Phone: 0361-2599273/2595020 • **INDORE:** 405, City Centre, 570 M.G Road, Opp High Court, Indore. Phone: 0731-2534502/5040496/5046789 • **JABALPUR:** Mangalam, 101 Naiper Town, Shastri Bridge Road, Jabalpur - 482001. Phone: 0761-4047340 • **JAIPUR:** 205, Ganpati Plaza, 2nd Flr, M I Road, Jaipur - 302001. Phone: 141-2389082/5116883 • **JALANDHAR:** 210, 2nd Floor, Grand Mall, G.T. Road, Jalandhar - 144 001. Phone: 0181-5010421/22 • **JAMNAGAR:** Madhav Darshan Complex 209, 2nd Floor, Opp. Cricket Bungalow, Jamnagar - 361 001. Phone: 0288-2661648 • **JAMSHEDPUR:** 4/1, 4th Floor, Aditya Towers, Bistupur, Jamshedpur - 1. Phone: 0657-6456127 • **JODHPUR:** 2nd Floor, Above UTI Securities, K.K Plaza, 1C Road, Sardarpura Rd Gol Bldg, Jodhpur - 342001. • **KANPUR:** 14/113, Kan Chambers, Office no.103-106, Civil Lines, Kanpur - 208001. Phone: 0512-2331116/1121/3246000 • **KOLHAPUR:** Akshar Plaza, S-1A, Ground Floor, Tarabai Park, Kolhapur. Phone: 0231-6614030 • **KOLKATA:** J K Millineum Centre, 2nd Flr., 46/D, J L Nehru road, Kolkata - 700071. Phone: 033-22882592/2594/2595 • **LUCKNOW:** 103-B, 1st floor, Shalimar Square, B N Road, Lalbagh, Lucknow - 226001. Phone: 0522-4094110/11 • **LUDHIANA:** SCO-2, Grouna Floor, Feroze Gandhi Market, Ludhiana - 141001. Phone: 0161-5088847/277/1217 • **MADURAI:** S.E.V Grandson, 1st Floor, 280 b, Good Shed Street, Madurai - 625001 • **MEERUT:** Unit no. 103, Om Plaza, Opp. Ganga Plaza, Begum Bridge, Meerut - 250001. • **MUMBAI (ANDHERI):** Ahura Centre, 2nd Floor, Tower-A, Andheri (E), Mahakali Caves Road, Mumbai - 400093. Phone: 022-66928000 • **MUMBAI (BORIVALI):** Victory Park, A/405, Roshan Nagar, Chandavarker Lane, Borivali (W), Mumbai - 400092. Phone: 022-67082252 • **MUMBAI (FORT):** Turner Morrison Building, 1st Floor, 16 Bank Street, Fort, Mumbai - 400023. Phone: 022-66379999 • **MUMBAI (GHATKOPAR):** 506-507, 5th Floor, Kailas Plaza, Vallabhbaug Lane, Ghatkopar . Phone: 022-66716897 • **MUMBAI (PRABHADEVI):** Shop No 6, Kohinoor Corner, Opp Siddhivinayak Temple, Prabhadevi. Phone: 022-66661035 • **MUMBAI (VASHI):** Arneja Corner, 217, 2nd Flr., New Mumbai 400703. Phone: 022-67211201 • **MYSORE:** Shop No. 442 - 443, Laxman Plaza, Chamraja Double Road, Nr Ramaswamy Circle, Mysore - 570 024. • **NAGPUR:** KAPISH HOUSE APARTMENTS, 282, Mata Mandir Road, Near Khare Town, Dharampeth, Nagpur - 440 010. Phone: 0712-6630899/6634300 • **NASHIK:** Shop no. 1 Samruddhi Residency, Tilak Wadi, Nasik - 2. Phone: 0253-6573474 • **PATNA:** 511/512, 5th Floor, Ashiana Hari Niwas Complex, Dak Bungalow Road, Patna - 800001. Phone: 0612-2207022/23 • **PUNE:** Kapil Towers C, 1st Floor, Dr Ambedkar Road, Nr Sangam Bridge R.T.O Pune - 411001. Phone: 9520-66011865/66/67 • **RAIPUR:** 2nd Flr, Chawala Complex, Devandra Nagar Road, Sai Nagar, Raipur - 492001. Phone: 0771-4266894 • **RAJKOT:** F-104, First Floor, Hem Arcade, Opp. Swami Vivekanand Statue, Dr. Yagnik Road, Rajkot - 360001. Phone: 0281-6644021 • **RANCHI:** 2nd Flr, Liya Complex, P P Compound, Ranchi - 834001. • **SECUNDRABAD:** Mafair Complex, 1st floor, S P Road, Secundrabad. Phone: 040-66311052/3580/27721818 • **SURAT:** M-8, M-9, Mezzanie Floor, Jolly Plaza, Athwa Gate, Surat. Phone: 0261-6581707/1708 • **UDAIPUR:** 209 - 210, 2nd Flr, Daulat Chamber, Sardarpura, Udaipur - 331001. Phone: 0294-5102290/91 • **VALSAD:** 103, Amar Chambers, Valsad - 396001. • **VARANASI:** Arihant Complex, 3rd Floor, D-9/127, C-4, Sibra, Varanasi - 10. Phone: 0542-2227755

## APPLICABLE NAV

• **Applicable NAV for subscriptions/purchases including switch-in of Units for Schemes other than Liquid Schemes**

In respect of valid applications received upto 3:00 P.M. by the Mutual Fund alongwith a local cheque or a demand draft payable at par at the place where the application is received, the closing NAV of the day on which application is received shall be applicable.

In respect of valid applications received after 3:00 P.M. by the Mutual Fund alongwith a local cheque or a demand draft payable at par at the place where the application is received, the closing NAV of the next business day shall be applicable.

Where the application is received with an outstating cheque or demand draft which is not payable on par at the place where it is received - closing NAV of day on which the cheque or demand draft is credited.

• **Applicable NAV for Redemptions including switch-out of Units for Schemes other than Liquid Schemes**

In respect of valid applications received upto 3:00 P.M. by the Mutual Fund, same day's closing NAV shall be applicable.

In respect of valid applications received after 3:00 P.M. by the Mutual Fund, the closing NAV of the next business day shall be applicable.

<b>Daily Net Asset Value (NAV) Publication</b>	The NAV will be declared on all business days and will be published atleast in 2 newspapers. NAV can also be viewed <a href="http://www.birlasunlife.com">www.birlasunlife.com</a> and <a href="http://www.amfiindia.com">www.amfiindia.com</a> . Investors can also call up at our toll free numbers 1- 800-22-7000 / 1-800-270-7000.
<b>For Investor Grievances please contact</b>	Birla Sun Life Asset Management Company Limited, 2nd Floor, Tower A, Ahura Centre, Mahakali Caves, Road, Andheri (East), Mumbai - 400 093 Tel. : +91-22 66928000 Fax: +91-22 66928111; E-mail: <a href="mailto:connect@birlasunlife.com">connect@birlasunlife.com</a> OR Any of the Investor Service Centres of Birla Sun Life Mutual Fund.
<b>Registrar</b>	Computer Age Management Services Pvt. Ltd. (CAMS), Unit: Birla Sun Life Mutual Fund, A & B Laxmi Bhawan, 609, Anna Salai, Chennai - 600 006.
<b>Unitholders' Information</b>	<ol style="list-style-type: none"> <li>1) Account Statements to the Unitholders invested under SIP/STP/SWP will be dispatched once in every quarter ending March, June, September and December, within 10 working days of the end of the respective quarter.</li> <li>2) However, the first account statement under SIP/STP/SWP shall be issued within 10 working days of the initial investment.</li> <li>3) In case of specific request received from investors, Funds shall provide the account statement to the investors within 5 working days from the receipt of such request without any charges.</li> <li>4) Further, soft copy of the account statement shall be mailed to the investors under SIP/STP/SWP to their e-mail address on a monthly basis, if so mandated.</li> <li>5) Account Statements to the unit holders who have not transacted during the last six months prior to the date of generation of account statements, may be generated and issued along with the Portfolio Statement or Annual Report of the scheme. Such Account Statement will reflect the latest closing balance and value of the units prior to the date of generation of the account statement. Further, soft copy of the account statements shall be mailed to the investors' e-mail address, instead of physical statement, if so mandated.</li> </ol>

# CENTURY SIP



Birla Sun Life  
Mutual Fund

1. Designated Schemes for Birla Sun Life Century SIP (hereinafter referred to as Century SIP)		
Birla Sun Life Century SIP as an add-on, optional feature will be available under the following Designated Schemes and such other schemes as may be decided by BSLAMC from time to time in compliance with SEBI (Mutual Funds) Regulations 1996.		
Birla Sun Life Infrastructure Fund	Birla Sun Life Advantage Fund	Birla Sun Life Midcap Fund
Birla Sun Life MNC Fund	Birla Sun Life International Equity Fund	Birla Sun Life New Millennium
Birla Sun Life Basic Industries Fund	Birla Sun Life Special Situations Fund	Birla Sun Life Frontline Equity Fund
Birla Sun Life India Opportunities Fund	Birla Sun Life TaxPlan*	Birla Sun Life Tax Relief 96*
Birla Sun Life India GenNext Fund	Birla Sun Life Equity Fund	Birla Sun Life Top 100 Fund
Birla Sun Life Dividend Yield Plus	Birla Sun Life Index Fund	Birla Sun Life Buy India Fund
*An Open-ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years		
2. Eligibility criteria		
Only individual investors, whose age is 18 years and above but less than 46 years, at the time of the first investment. Provided		
<ul style="list-style-type: none"> <li>Investors enroll for investments through Century SIP, in Designated Schemes.</li> <li>Investors sign genuine "Good Health Declaration" and also provide their Date of Birth, Gender and Nominee details at the specified places in the application form</li> </ul>		
In case of joint unit holders in the scheme, only the first unit holder would be eligible for the insurance cover.		
Non Resident Indians (NRIs) and Persons of Indian Origin (PIOs) are eligible to invest in Birla Sun Life Century SIP subject to fulfillment of certain additional criteria refer "Additional Criteria for availing Birla Sun Life Century SIP (CSIP) for NRI and PIOs" given below		
3. Investment Amount in Century SIP		
Minimum: Rs. 1000 per month		
Maximum: No upper limit		
4. Mode of Payment		
Payment for Century SIP can be through Direct Debit/ECS or Post Dated Cheques (PDCs).		
5. Tenure of Century SIP		
55 Years less the current completed age of the investor e.g. Eligible investor may avail of the Century SIP for such period (in years and whole of months) as may be remaining for the attainment of 55 yrs of age. Thus, for an investor at the age of 40 yrs 5 months tenure of Century SIP shall be a period of 14 years and 7 months i.e. period remaining for the attainment of 55 yrs of age.		
6. Discontinuation of Century SIP		
Investor intimates the AMC to discontinue Century SIP, or Investor defaults Century SIP installments for two consecutive months during the tenure of the Century SIP, or Investor defaults Century SIP installments for four separate occasions (months) during the tenure of the Century SIP There shall be no provision to revive the Century SIP, once discontinued		
7. Load Structure		
Load Structure under Century SIP would be:		
<b>Entry Load*</b>	For purchase of units under Century SIP: 2.25% of the applicable NAV	
<b>Exit Load**</b>	Exit load of 2.00% is payable if units allotted under Century SIP are redeemed / switched out within 3 years from the date of allotment. Nil: If units allotted under Century SIP are redeemed / switched out after 3 years from the date of allotment.	
*NIL for Direct Application		
**In the unfortunate event of death of the investor, no exit load on redemption/switching out of units by the nominee/joint holder, as the case may be.		

8. Group Life Insurance	
<b>Amount of Life Insurance Cover:</b>	
If Century SIP continues, the insurance cover would be as follows	
Year 1	: 10 times the monthly Century SIP installment
Year 2	: 50 times the monthly Century SIP installment
Year 3 onwards	: 100 times the monthly Century SIP installment
All the above mentioned limits are subject to maximum cover of Rs. 20 lacs per investor across all schemes/plans/folios.	
If Century SIP discontinues, the insurance cover would be as follows:	
Century SIP discontinues before 3 years	: Insurance cover stops immediately
Century SIP discontinues after 3 years	: Insurance cover equivalent to the value of units allotted under Century SIP investment at the start of the each policy year, subject to a maximum of 100 times the monthly installment.
9. Commencement of Insurance Cover	
The insurance cover will start from the commencement of Century SIP. However, only accidental deaths will be covered for the first 45 days.	
10. Cessation of Insurance Cover	
The insurance cover shall cease upon occurrence of any of the following:	
At the end of the tenure, i.e., upon completion of 55 years of age.	
Discontinuation of Century SIP installments within 3 years from the commencement of the same	
Redemption / switch-out (fully or partly) of units purchased under Century SIP before the completion of the Century SIP tenure	
11. Revival of Insurance Cover	
There shall be no provision for revival of insurance cover, once the insurance cover ceases as stated above.	
12. Exclusions for Insurance Cover	
No insurance cover shall be admissible in respect of death of the unit holder (the insured investor) on account of -	
Death due to suicide within first year of commencement of Century SIP	
Death within 45 days from the commencement of Century SIP installments except for death due to accident	
Death due to pre-existing illness, disease(s) or accident which has occurred prior to commencement of Century SIP	
13. Other Terms and Conditions	
The Group Life Insurance Cover will be governed by the terms, conditions & exclusion of the insurance policy with the relevant Insurance Company as determined by the AMC.	
Grant of insurance cover to any individual member shall be discretionary on part of Life Insurance Company.	
In case of death of the first unit holder, his / her legal representatives may file a claim directly with the designated branch of the Insurance Company supported by all relevant documents as required by the Insurer and the payment of the claim may be made to the legal representatives by the insurance company. All insurance claims will be settled in India and shall be payable in Indian Rupees only. Settlement procedure will be as stipulated by the Insurance Company.	
Insurance claims will be directly settled by the Insurance Company. There will be only one insurance cover linked to unique investor. This offer from the Insurance Company (with whom the AMC ties up) is being brought to the investors of the Scheme by the AMC on a best effort basis. The AMC will not be responsible or liable for maintaining service levels and/or any delay in processing claims arising out of this facility.	
The Mutual Fund, Trustees, AMC, or their Directors, officers or employees shall not be liable for any claims (including but not limited to rejection of any claim, non-settlement, delays etc.) arising out of the insurance cover provided to the unit holder. The Fund is bringing this offer to the investors of the Scheme only as an additional facility and is not acting as an agent for marketing/sales of insurance policies.	
Subject to what has been stated above, the AMC reserves a right to modify / annul the said Group Insurance Cover on a prospective basis. The AMC also reserves the right to change the insurance company from time to time.	
Charges of the insurance cover will be entirely borne by the AMC.	
Investors opting for Birla Sun Life Century SIP agree and confirm to have read, understood and accepted the Terms of Century SIP and Insurance cover.	
Insurance is subject matter of solicitation.	
All the other terms and conditions of the respective offer documents will remain unchanged.	

## Additional criteria for availing Birla Sun Life Century SIP (CSIP) for NRI and PIOs

1. The CSIP facility can also be availed by the NRI/PIO provided they reside in one of the following countries as given below.

S. No.	Country	S. No.	Country	S. No.	Country	S. No.	Country	S. No.	Country
1	Australia	10	Croatia	19	Hungary	28	Norway	37	South Korea
2	Austria	11	Cyprus	20	Ireland	29	Oman	38	Spain
3	Bahamas	12	Denmark	21	Italy	30	Poland	39	Sweden
4	Bahrain	13	Finland	22	Japan	31	Portugal	40	Switzerland
5	Belgium	14	France	23	Luxembourg	32	Qatar	41	Taiwan
6	Brunei	15	Germany	24	Mauritius	33	Romania	42	Turkey
7	Bulgaria	16	Gibraltar	25	Moldova	34	Seychelles	43	UAE
8	Canada	17	Greece	26	Netherlands	35	Singapore	44	UK
9	China	18	Hong Kong	27	New Zealand	36	South Africa	45	USA

2. NRIs / PIOs need to submit a proof of residence duly certified in original by local authority in the country of residence at the time of submission of CSIP Application Form. In case the proof is in any language other than English the same must be translated to English and certified by Government Authority in country of residence or by the Indian Embassy.
3. All claims shall be settled in INR only and the then prevailing tax rates if any will be applied.
4. The CSIP form has to be received on or before the last day of the CSIP period. CSIP forms received, by any mode, after the closure of the CSIP date will be liable to be rejected.