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## **Abchlor Investment launches [www.investonline.in](http://www.investonline.in)**

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### **The registered users can perform Mutual Fund transactions through a secured payment gateway**

Abchlor Investment Advisors, a specialist in devising personalized investment strategies for individuals, has launched [www.investonline.in](http://www.investonline.in) allowing investors to buy and sell as well as switch off Mutual Fund units online.

The registered users can perform Mutual Fund transactions through a secured payment gateway, A dedicated financial Web site, it enables users to keep track of their investments where they are through a convenient and easy to use portfolio manager.

The sites performance monitoring tool tracks returns on individual investments and triggers intimation once the desired level are reached.

The site also updates users transactions regularly and generates portfolio statements comprising purchases, sales and even the dividend history for user specified period.

Apart from generating reports, the site also provides sector wise/ MF wise investment break-up across equities and debt at a glance. Analytically displayed Fact Sheets is another user-friendly facility which lets users browse through the latest portfolios and related technical analysis of various Mutual Fund schemes, by using available analytical tools Particularly useful is the sites systematic investment plan (SIP) calculator which works on the concept of Rupee Cost Averaging, illustrating the return of various schemes over a number of Monthly/Weekly/quarterly investments. Currently, the site deal in equities, MFS, Bonds and Life Insurance plans but is planning to add more products to broaden its offerings.